

# Elevating It to the Next Level

## THE CHALLENGE

To write a submission dossier for a European HTA agency, a Stratenym client contracted with a different vendor with localized expertise. After receiving their draft dossier, however, our client was concerned that the product's value messages were not coming through clearly. As a result, they reached out to request Stratenym's support to make the dossier more persuasive.

## THE STRATENYM SOLUTION

Working in collaboration with our client, Stratenym subjected the dossier to an intensive review, checking the text against the approved value story, evaluating the integration of evidence from the literature, and editing for flow.

## THE SUCCESSFUL OUTCOME

Thanks to our review, the value messaging in the dossier was brought to the fore, mistakes in the citation of references were identified and corrected, and the text was made more compelling overall.



*“The team raises very relevant questions for us to consider. Normal challenges along the way—disagreement in our team on the content, delays in review, etc—are handled in a professional, constructive, solution-oriented manner.”*

## GET IN TOUCH

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